



CHERRY CREEK THEATRE



2023 SEASON SPONSORSHIP OPPORTUNITIES

ABOUT CHERRY CREEK THEATRE

“Cherry Creek Theatre has a way with breathing new life into older works, reminding their audiences that some stories are timeless.” — BroadwayWorld

Cherry Creek Theatre, co-founded by Maxine & Mark Rossman, debuted in the Denver theatre scene in 2011 with its first production, A.R. Gurney’s *Love Letters*. After six successful seasons at the Shaver-Ramsey Rug Gallery in Cherry Creek North, CCT moved to a permanent home and is the resident theatre company of the Mizel Arts & Culture Center. We are proud to bring quality, thought-provoking, professional theatre to the Denver-metro area.

AWARD-WINNING THEATRE

We’re proud that 11 of our productions have been recognized by the Colorado Theatre Guild earning CCT 17 Henry Award nominations and one win in 2020 for Chris Kendall in the title of *Tuesdays with Morrie*.

OUR MISSION

To enhance and enrich the vitality of Cherry Creek through theater and the arts by producing a broad range of theatrical and artistic productions of the highest quality that will be entertaining, educational, and diverse.

Antonio Amadeo and Chris Kendall in *Tuesdays with Morrie* (2019). Photo by Olga Lopez.



YOUR SPONSORSHIP HAS VALUE!

The businesses, corporate partners, and individual benefactors who support Cherry Creek Theatre by underwriting shows and sponsoring events not only see the value of a thriving theatre for our community, but also understand the positive marketing exposure that comes with their support.

As a small, professional nonprofit theatre company, our ticket sales equate to less than 50% of our operating expenses. The underwriting support we receive from the community is critical to the continued success of the Cherry Creek Theatre. Entering our 13th season in 2023, we continue to strive to create opportunities for businesses to partner with us and gain memorable exposure to the more than 3,000 audience members who attend our shows each year.



COMMUNITY-SUPPORT OPPORTUNITIES

Show your support year-round as a Presenting Season Sponsor, target your message to a specific audience as a Production or Event Sponsor, or take out an ad in our professionally designed and printed playbill. We have a breadth of opportunities to meet your budget.

Presenting Season Sponsor (\$5,000)

Production Sponsor (\$1,500)

Opening Night Sponsor (\$500)

Neighborhood Partner (starting at \$1,000)

Advertiser (starting at \$250)





A MOON FOR THE MISBEGOTTEN

AN AMERICAN CLASSIC BY EUGENE O'NEILL

FEBRUARY 3–26, 2023

“There’s only tonight, and the moon, and us – and the bonded Bourbon.”

The Hogan family is barely scraping by on their meager tenant farm in the years following the Great War and Spanish Flu pandemic. When Josie and her father, roughened by loss and the land, catch wind that their farm is at risk of being sold out from under them, they conspire to blackmail rich landowner Jim Tyrone. Moonshine flows, hearts spill, and truths reveal a powerful elegy of humanity, grief, and loneliness. Four-time Pulitzer Prize-winner and Nobel laureate Eugene O’Neill’s bittersweet *A Moon for the Misbegotten* “is singular within its author’s body of work for its forgiving spirit” (*The New York Times*).



2021 FINALIST

Jeffrey Neuman

National Playwrights
Conference at the Eugene
O'Neill Theater Center

THE HEADLINERS

WORLD PREMIERE BY JEFFREY NEUMAN

MAY 5–21, 2023

"The stage don't stop at the footlights." At the turn of the 20th century, two premier celebrities beard convention with a new act of defiance. As stars Eva Tanguay and Julian Eltinge straddle their on- and off-stage personas, their latest engagement satirizes gender, respectability, and marriage. Is it a publicity stunt or something more personal? Acclaimed local playwright Jeffrey Neuman infuses vaudeville song and show into a surprisingly timely story that explores the explosive crossroads of gender, fame, sexuality, and power.



Sondheim

ON
SONDHEIM

REMOUNTED HIT MUSICAL REVUE WITH
MUSIC AND LYRICS BY STEPHEN SONDHEIM
CONCEIVED AND ORIGINALLY DIRECTED BY JAMES LAPINE

OCTOBER 27–NOVEMBER 19, 2023

"Something familiar, something peculiar, something for everyone!"

Stephen Sondheim redefined the Broadway musical through his genius lyrics, catchy melodies, and complex characters. More than a musical revue of his indelible five-decade career, *Sondheim on Sondheim* is an intimate portrait of the famed songwriter — his story and his inspiration in his own words. Get an inside look at Steve's personal life, artistic process, and legacy through the use of exclusive video interviews and performances of his exceptional songbook.

DONOR BENEFITS	PRESENTING SEASON SPONSOR \$5,000	PRODUCTION SPONSOR* \$1,500	OPENING NIGHT SPONSOR* \$500	NEIGHBORHOOD PARTNER STARTING AT \$1,000	ADVERTISER STARTING AT \$250
PRESENTING SPONSOR	Recognition as Season Sponsor of 2023 Season	Choose from: <i>A Moon for the Misbegotten</i> (Feb. 3–26, 2023) <i>The Headliners</i> (May 5–21, 2023) <i>Sondheim on Sondheim</i> (Oct. 27–Nov. 19, 2023)		-	-
RECOGNITION	Season lobby banner Production posters Season postcards Production postcards Curtain speech Press releases Champagne Toast	Your chosen production's Posters Postcards Curtain speech Press releases Champagne Toast	Your chosen production's Curtain speech Champagne Toast	-	-
COMPLIMENTARY TICKETS	12 TOTAL	4	2	-	-
LINK ON THE CCT WEBSITE AND EMAIL NEWSLETTER	LARGE LOGO + LINK in footer	LOGO + LINK	TEXT LINK	-	-
FOUNDER'S CIRCLE MEMBERSHIP	X	X	X	X	-
SOCIAL MEDIA SHOUTOUTS	X	X	X	X	X
PROGRAM ADVERTISEMENT	FULL-PAGE COLOR* Premier placement	FULL-PAGE COLOR* Premier placement in your production's program	-	Choose from: Full-Page Color (Back Cover)* \$1,500 Full-Page Color (Inside Cover)* \$1,300 Full-Page Bleed† \$1,150 Full-Page Margins† \$1,000	Choose from: Half-Page† \$500 Quarter-Page† \$350 Eighth-Page† \$250
DEADLINES	RESERVE BY DEC. 1, 2022 FOR MOST BENEFITS!	<i>A Moon for the Misbegotten</i> Reserve by Dec. 1, 2022 for most benefits <i>The Headliners</i> Reserve by Mar. 1, 2023 for most benefits <i>Sondheim on Sondheim</i> Reserve by Sept. 1, 2023 for most benefits		RESERVE BY JAN. 6 Ad artwork due by Jan. 18 for inclusion in <i>A Moon for the Misbegotten</i> Update your ad for <i>The Headliners</i> by Apr. 19 Update your ad for <i>Sondheim on Sondheim</i> by Oct. 11	

*Limited availability; first come, first served †Grayscale ad

2023 PROGRAM AD SPECS

LIMITED AVAILABILITY!

**PREMIER PLACEMENT
FULL PAGE COLOR**

Trim to 5.5" x 8.5"
Bleed 0.125" on all sides to 5.75" x 8.75"
Full color, 300dpi

Inside Front or Back Cover: \$1,300
Outside Back Cover: \$1,500

All prices based on placement in all three 2023 programs.

FULL PAGE (MARGINS)
4.6667" x 7.6667"
Grayscale, 300dpi
\$1,000

FULL PAGE (FULL BLEED)
Trim to 5.5" x 8.5"
Bleed 0.125" on all sides to 5.75" x 8.75"
Grayscale, 300dpi
\$1,150

BIZ CARD
2.25" x 1.5"
Grayscale, 300dpi
\$250

QUARTER PAGE
2.25" x 3.75"
Grayscale, 300dpi
\$350

HALF PAGE
4.6667" x 3.75"
Grayscale, 300dpi
\$500

AD DEADLINES

A MOON FOR THE MISBEGOTTEN

By Eugene O'Neill

PLAYING FEBRUARY 3-26

AD RESERVATIONS DUE BY JANUARY 6

ADS DUE BY JANUARY 18

THE HEADLINERS

By Jeffrey Neuman

PLAYING MAY 5-23

AD RESERVATIONS DUE BY APRIL 7

ADS DUE BY APRIL 19

SONDHEIM ON SONDHEIM

Music and Lyrics by Stephen Sondheim
Conceived and Originally Directed by James Lapine

PLAYING OCTOBER 27-NOVEMBER 19

AD RESERVATIONS DUE BY SEPTEMBER 29

ADS DUE BY OCTOBER 11



THANK YOU FOR YOUR SUPPORT

*To learn more about how you can partner with Cherry Creek Theatre to get your business' name in front of a very loyal and responsive audience, please contact **Judy Todd** at judy@cherrycreektheatre.org.*

*Rachel Rogers and James O'Hagan Murphy in *The Glass Menagerie*, 2016. Photo by RDG Photography.*

